

London Dock Community Fund

December 2014 - January 2016



The London Dock Community Fund was launched in December 2014 at Studio Spaces in Pennington Street. Representatives from the local community came together to hear Craig Carson, Managing Director of St George City Ltd and Tracey Walsh, Chief Executive of East End Community Foundation (EECF) speak about how the fund would support the local community. The London Dock Community Fund, established by St George City Ltd, provides grants to community organisations to help make the local area around the London Dock development a better place to live, work and visit. EECF administers the Fund on behalf of St George City Ltd and received a 10% donation for the administration of the grants programme.

Grants Programme

The London Dock Community Fund provides grants to community organisations within the wards of St Katharine's & Wapping and Shadwell in the London borough of Tower Hamlets to benefit the community around the London Dock development. The programme held four application deadlines in January, March, June and October 2015. Community organisations submitted application forms requesting grants under three themes;

- **Small Grants** – grants of up to £250 for one-off items of expenditure such as social outings, classes or training
- **Greening the Ward** – grants of up to £1,000 for projects that will contribute positively to the local green spaces, public areas and street environments for community benefit
- **Summer Programme** – grants of up to £5,000 for positive activities for children and young people during the school summer holidays

The total value of the Fund in 2015 was £18,000 which was allocated as follows; £1,500 to Small Grants, £3,000 to Greening the Ward and £13,500 to the Summer Programme.

Summer Programme: SocietyLinks

15 secured a volunteering role or work placement

55 people supported to progress into employment or training

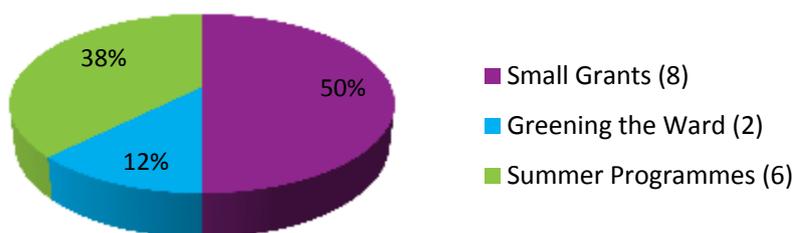
84 people attended the summer community event



“We have noticed a clear change in the attitude and confidence level of the children and young people that attend our summer programme.”

16 applications were received to the Fund overall requesting a total of £29,160. Each application received was assessed by the EECF Grants Team, considered by St George City Ltd and approved by the EECF Grants Committee and Board of Trustees. As you can see from the chart below, the largest proportion of applications received were for the Small Grants theme despite this having the smallest budget available. The Greening the Ward theme was not as successful and only received 2 applications overall.

Applications Received



12 applications were successful in receiving a grant throughout the year and the average grant amount across the three themes was £1,060. Please see **Appendix A** for a full breakdown of supported projects. The total grants awarded through the London Dock Community Fund came to £15,820, the Greening the Ward theme representing the underspend of the initial £18,000 budget.

Small Grants: Purple Moon Drama

9 young people participated in a theatre production

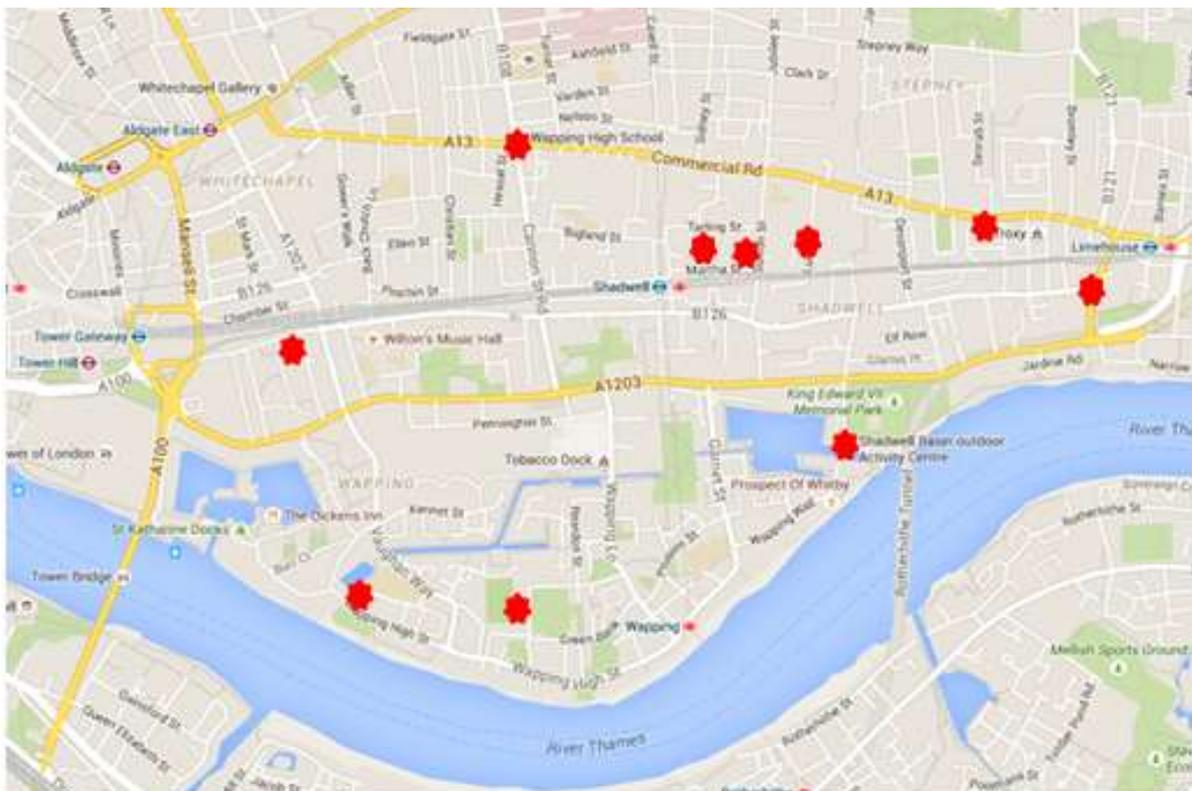
2 theatre events took place

85 people attended the theatre events



“The feedback from the participants has been outstanding. They worked together as a team to create a wonderfully funny stage show. They had to research the 1950’s to help create this theatrical world and they benefited in terms of social cohesion.”

The Fund established a geographical area of support which included the wards of St Katharine’s & Wapping and Shadwell to ensure the local organisations and residents around the London Dock development would benefit most from the supported projects. A good spread across these wards was achieved through the grants awarded which demonstrates that the grants are reaching the local community and that local organisations are aware of, and accessing, the Fund.



Outcomes

Across the 12 grants awarded, the London Dock Community Fund has supported local organisations to deliver valuable support to residents. The London borough of Tower Hamlets continues to experience high rates of youth unemployment and low levels of community engagement. The Fund has responded effectively to these issues and by supporting voluntary and grassroots organisations St George City Ltd has shown a real commitment to investing in the local community. Below are some of the outputs that the funded projects are expected to achieve.

London Dock Community Fund



Summer Programme: Wapping High School

40 parents and carers attended the end of week exhibition

3 local residents volunteered

23 young people learned about coding



"I am better at coding. I can now do more stuff, and can't wait to come back next year. My skills have improved, I've met new people. I realise that I can do even more if I collaborate with others and combine skills."

Christmas Food Bags

The remaining grants budget was utilised to support elderly residents in St Katharine's & Wapping and Shadwell through EECF's Christmas Food Bag Appeal. St George City Ltd funded 100 Christmas food bags which were delivered to isolated and vulnerable elders around the London Dock development. Bags contained a variety of essentials such as dried and tinned goods including sugar, tea and soup as well as a wrapped festive gift and Christmas card. Recent statistics revealed that the East End has the most severe levels of income deprivation amongst older people in England. Almost half of all older people in Tower Hamlets live in an income deprived household and those over 80 are twice as likely to report feeling lonely or isolated. The Christmas food bags, delivered by volunteers, are an important way to support those most in need. The St George City Ltd funded bags were delivered to a range of individuals and elderly groups by EECF staff and Rosie Day, who volunteered from St George City Ltd.



"Thank you so much for the wonderful gifts. We are so grateful for your kindness and generosity. Thank you on behalf of the pensioners. You are very kind."

"Lovely people and a wonderful surprise"

Christmas food bags were delivered to the following;

- Toyabee Hall Elders Group
- Harkness Lunch Club
- Cable Street Pensioners Club
- Young at Heart Club
- Individuals in St Katharine's & Wapping and Shadwell in partnership with East End Homes and Meals on Wheels



Evaluation & London Dock Community Fund 2016

The overall aim of the London Dock Community Fund is to support the community and local residents within St Katharine's & Wapping and Shadwell to make the area around the London Dock development a better place to work, live and visit. It is expected that over 800 residents will benefit from the projects supported by the Fund and with an average cost of £15 per person the Fund has demonstrated real value for individuals and the community as a whole.

The projects supported have been wide ranging and have provided different approaches to addressing community issues. The application rate has been sufficient to demonstrate the Fund is well placed and providing essential funding to support positive activities within the local area, particularly through the Summer Programme. Unfortunately the Greening the Ward theme has had significantly less interest. Despite a concerted effort to promote this theme, the application rate remained low which is an indication that this theme is not as effective in meeting local needs. It was therefore agreed with St George City Ltd to utilise the remaining funds to support isolated and vulnerable elderly people through EECF's Christmas Food Bag Appeal. This provided the London Dock Community Fund with an opportunity to diversify its support to the local community and ensured that local residents directly benefited.

The guidelines for the 2016 London Dock Community Fund have been updated to ensure the programme continues to meet local needs. Please see **Appendix B** for the revised criteria. By concentrating on Small Grants and the Summer Programme the London Dock Community Fund will continue to provide essential support to local organisations in 2016. The London Dock Community Fund is a unique programme that provides targeted support to a specific geographical area. By continuing the Fund, it allows both sides to learn and improve, but more significantly, it provides a reliable funding source for local organisations that might not be able to access other providers. We welcome any feedback from colleagues at St George City Ltd about areas for improvement and look forward to strengthening the partnership in year two and beyond.

Summer Programme: The Rooted Forum

117 young people supported

40 different activities delivered

36 participants received an accreditation

228 local residents attended community events



The programme manager said of one of the Summer Youth Club participants, *“he became more like a leader than a follower. It was clear to see the impact he started having amongst his (new) peers and as he built up his skills of writing his CV, interview practises and computer literacy, he had an upsurge in confidence which has led as an example for others.”*

Appendix A: Summary of Funded Projects

| Organisation | Theme | Amount Awarded | Summary |
|--|-------------------|----------------|---|
| SocietyLinks | Small Grants | £250 | Gardening equipment for a community gardening project |
| St Katharine Sports & Social Association | Small Grants | £250 | Equipment to facilitate football and badminton sessions for isolated men in the community |
| Young at Heart Club | Small Grants | £250 | A contribution towards running costs including refreshments and bingo equipment |
| Cable Street Community Gardens | Greening the Ward | £820 | Funding for a poly-tunnel to accommodate more gardening members and meet demand |
| SocietyLinks | Summer Programme | £2,500 | Activities for young people aged 8-12 and a family fun day and BBQ to involve the wider community. Workshops on bullying, cyber bullying, nutrition, extremism, personal safety, personal hygiene and conflict resolution for young people |
| Wapping High School | Summer Programme | £2,000 | Children aged 7-18 will build computer programmes and showcase at the Festival of Code. Children will be able to improve their computer programming skills under the guidance of industry experts and learn more about possible careers in engineering and technology |
| The Rooted Forum: East Girls Project | Summer Programme | £3,100 | Activities for young girls aged 13-19 with workshops on body image, self-identity, societal perceptions of women, female rights and empowerment and managing healthy relationships. There will be a fun day for wider community engagement |
| The Rooted Forum: Shadwell Youth Club | Summer Programme | £3,100 | 5 weeks of provision for young boys aged 13-19 who have been identified as those particularly marginalised or susceptible to adopt or engage in anti-social behaviour. There will be a variety of activity sessions and workshops. There will be accredited training and drop-in youth sessions |
| Shadwell Basin Outdoor Activity Centre | Summer Programme | £2,800 | Four weeks of outdoor and adventure activities for 70 young people each day. There will be opportunities for the young people to complete in-house awards as well as National Governing Body certificates. Young people will also volunteer to assist with coaching and leadership |
| Purple Moon Drama | Small Grants | £250 | A contribution towards venue hire, costumes and props for a two-night theatre production. Young people from the local area will be involved and the production open for everyone in the community to attend |
| Cultural Exchange Project | Small Grants | £250 | 6 months of venue hire for a twice-weekly programme of martial arts, music and capoeira aimed at young people aged 3-11 |
| St Katharine's Sports and Social Association | Small Grants | £250 | Football pitch hire and referee costs for 10 home matches |

Appendix B: London Dock Community Fund 2016 Guidelines

East End Community Foundation is distributing funding on behalf of St George City to support local projects in the council wards of St Katharine's, Wapping and Shadwell (LAP 4). The London Dock Community Fund aims to help make the local area around the London Dock development a better place to live, work and visit by offering grants to support community organisations.

HOW MUCH MONEY IS AVAILABLE?

The total value of the fund is £18,000 per year.

- £3,000 has been allocated to Small Grants where organisations may apply for up to £800
- £15,000 has been allocated to the Summer Programme where organisations may apply for up to £5,000

Applicants must be able to demonstrate that the activities will be for the benefit of communities in the wards of St Katharine's & Wapping and Shadwell (LAP 4), that they will involve local people and that the benefits and outcomes are clear.

SMALL GRANTS

What are the grants for?

Grants will generally cover one-off items of expenditure such as social outings, classes or training. To ensure funding is distributed fairly, EECF has limits for certain types of grants:

- A maximum of £250 is available per day trip or social event
- A maximum of £30 per hour for tutor costs (i.e. exercise, language, arts tutor). EECF also expects participants to make some contribution towards the social activities that they will be benefiting from.

Applications for gardening or environmental projects, as well as projects which provide employability skills for local residents are actively encouraged.

How do I apply for funding?

East End Community Foundation's Small grants application form is available from our website

www.eastendcf.org

Alternatively if you need a paper copy, please contact the EECF Grants Team with your address on 020 7345 4444 or email grants@eastendcf.org

Timetable

A decision will normally be available within eight weeks of the application deadline. Application deadlines are 12 noon on the 29th March 2016, 1st August 2016 and 5th December 2016.

SUMMER PROGRAMME

What are the grants for?

To support community programmes and activities for children and young people the London Dock Community Fund will support organisations that offer quality summer provision for children and young people that have a significant impact on improving motivation and engagement with education and work readiness, increasing personal development, increasing access to new cultural experiences and reducing the likelihood of antisocial behaviour.

Grants are available to quality projects which:

- Provide positive activities in the summer holidays for children and young people from St Katharine's & Wapping and Shadwell
- Demonstrate attractive provision designed to stimulate interest in new activities and has been designed in consultation with young people
- Are inclusive and bring young people from different communities together
- Work in partnership with other providers in order to increase capacity and avoid duplication of services

Project activities could include, but are not limited to:

- Access to the arts and new cultural experiences
- Activities that engage young people with their local community
- Sports provision and tournaments
- Courses that offer accreditation, development of social skills etc.
- Evening or weekend youth provision for older young people

How do I apply for funding?

To receive an application form please contact the EECF Grants Team on 020 7345 4444 to discuss your proposal or email a brief description to grants@eastendcf.org

Timetable

A decision will normally be available within eight weeks of the application deadline. The application deadline is 12 noon on the 29th March 2016

WHO CAN APPLY FOR FUNDING?

To be eligible to apply, organisations must:

- be a not-for-profit organisation that is formally constituted i.e. have a signed governing document in the group's name
- be connected with and meeting the needs of the local community in St Katharine's & Wapping and Shadwell
- have at least two unrelated management committee members if they are an unincorporated organisation or voluntary group
- have good financial management procedures, including a record of income and expenditure
- have a bank account in the name of the group, with at least two unrelated cheque signatories

- have a safeguarding policy in place if working with young people and children under the age of 18 or vulnerable adults, where applicable
- not have an income exceeding £300,000 in the last financial year

Applications from organisations that have a financial deficit will not be considered.

WHAT TYPES OF ACTIVITIES CANNOT BE FUNDED?

London Dock Community Fund will not fund:

- Expenditure or activities that have already taken place. By this we mean that retrospective funding will not be awarded; applications may be for on-going provision
- Services which are a statutory responsibility (e.g. are the responsibility of the Council, Government or Health Authorities)
- Projects that have no community or charitable element i.e. commercial ventures
- Core project costs e.g. the general administration costs
- Projects that take place outside of the target area. If the proposed project is taking place just outside the area but is still benefiting residents within it, contact EECF to discuss whether this would be eligible
- Projects that are purely for the advancement of religion or politics
- Foreign travel
- Mother tongue classes
- Activities where people are excluded on grounds of religious beliefs, ethnicity, gender, sexual orientation or disability

East End Community Foundation does not make grants to individuals.

APPLICATION PROCESS

Applicants must submit their application form and supporting documents by 12 noon on the application deadline date. The applications will be reviewed by the EECF Grants Team for compliance with these guidelines and then assessed by the Grants Committee.

GRANT PAYMENTS

Grant payments are made by BACS so applicants must have a bank account in the name of the organisation. The account must have at least two signatories who are unrelated.

EQUAL OPPORTUNITIES

East End Community Foundation is committed to equal opportunities for all, and we expect groups and organisations applying for grants to show that they are aware of equal opportunities, and can demonstrate commitment to them. Accordingly, organisations applying for grants for the first time are required to submit their Equal Opportunities Statement with their application.

MONITORING

If your application is successful, you must be able to spend the money within 12 months of the grant being awarded. You will need to keep financial records of how the grant is spent including receipts and invoices for expenditure, and submit these to East End Community Foundation in accordance with the monitoring timetable indicated within the grant offer letter.

You will also be required to keep records of how many people benefit from the project or activities where appropriate, and the difference the project has made to them. These pieces of information must be submitted in East End Community Foundation's monitoring form and end of grant report form.

The contribution of the London Dock Community Fund must be acknowledged in any promotional literature or annual report issued on your behalf within twelve months of receiving the grant or any instalment of the grant. Copies of such material must be supplied to East End Community Foundation free of charge. We reserve the right to use any photographs or details of the project in any future literature and/or promotion.

For more information please contact:

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020 7345 4448